

## **MAHARSHI DAYANAND UNIVERSITY ROHTAK**

**Theory Date sheet of P.G. Diploma in Public Relation and Media Management  
Examinations to be held in February, 2013.**

**Time of Examination: - 2.30 p.m. to 4.00 p.m.**

**Centre of Examination: - 509: A.I.J.H.M. College, Block-V,  
Rohtak.**

<b>Date</b>	<b>Subject</b>	<b>Paper Code</b>	<b>I.D.No.</b>
05.02.2013	Personality Development and Business Communication.	DEPGDPRMM-101	31101-A
06.02.2013	Advertising and Public Relations.	DEPGDPRMM-102	31102-A
07.02.2013	Media Strategies.	DEPGDPRMM-103	31103-A
08.02.2013	Writing for Media.	DEPGDPRMM-104	31104-A

- Note:
1. Before answering the question paper, the candidate should ensure that they have been supplied the correct paper. Complaints in this regard, if any, shall not be entertained after the examination.
  2. The pager / mobile phone should not be allowed in the examination centre at any cost.
  3. Use of simple calculator is allowed. Exchanging of calculator is not allowed.

**CONTROLLER OF EXAMINATIONS**

# **MAHARSHI DAYANAND UNIVERSITY ROHTAK**

**Theory Date sheet of P.G. Diploma in Public Relation and Advertising  
Management Examinations to be held in February, 2013.**

**Time of Examination: - 2.30 p.m. to 4.00 p.m.**

**Centre of Examination: - 509: A.I.J.H.M. College, Block-V,  
Rohtak.**

<b>Date</b>	<b>Subject</b>	<b>Paper Code</b>	<b>I.D.No.</b>
05.02.2013	Personality Development and Business Communication.	DEPGDPRAM-101	31201-A
06.02.2013	Advertising and Public Relations.	DEPGDPRAM-102	31202-A
07.02.2013	Advertising Management.	DEPGDPRAM-103	31203-A
08.02.2013	Management of Marketing Communication.	DEPGDPRAM-104	31204-A

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## **MAHARSHI DAYANAND UNIVERSITY ROHTAK**

**Theory Date sheet of PG Diploma in Corporate Industrial Security Management  
Examinations to be held in February, 2013.**

**Time of Examination: - 2.30 p.m. to 4.00 p.m.**

**Centre of Examination: - 509: A.I.J.H.M. College, Block-V,  
Rohtak.**

<b>Date</b>	<b>Subject</b>	<b>Paper Code</b>	<b>I.D.No.</b>
05.02.2013	Security conceptual aspects, private/Industry Security	DEPGDCIM-1	31501-A
06.02.2013	Information security, organizing Security Audit.	DEPGDCIM-2	31502-A
07.02.2013	Security Personnel, Security Audit.	DEPGDCIM-3	31503-A
08.02.2013	Fire Prevention and First Aid, Intelligence and Communications.	DEPGDCIM-4	31504-A

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## **MAHARSHI DAYANAND UNIVERSITY ROHTAK**

**Theory Date sheet of PG Diploma in Application of Psychology Examinations to be held in February, 2013.**

**Time of Examination: - 2.30 p.m. to 4.00 p.m.**

**Centre of Examination: - 509: A.I.J.H.M. College, Block-V,  
Rohtak.**

<b>Date</b>	<b>Subject</b>	<b>Paper Code</b>	<b>I.D.No.</b>
05.02.2013	Counseling Skills	DEDAP-1	31601-A
06.02.2013	Consulting Psychology	DEDAP-2	31602-A
07.02.2013	Psychological Testing Measurements	DEDAP-3	31603-A
08.02.2013	HT and Corporate Psychology	DEDAP-4	31604-A

- Note:
1. Before answering the question paper, the candidate should ensure that they have been supplied the correct paper. Complaints in this regard, if any, shall not be entertained after the examination.
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